



Lieke van der Rijk

digital design researcher

As an idealistic and ambitious designer, I make suitable designs for both print and digital media. I like a challenge and I don't know any obstacles.

When I can bring different worlds together through design, create understanding and mutual respect, my goal is achieved.

"My 50% is someone else's 80%."

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Rotterdam, Nederland

Experience



Desktop Publisher

May 2020 - current

InterDam B.V.

- Translating new branding to digital and physical media
- Converting current intern and extern material to new branding

Projectmanager and product owner

September 2018 - November 2019

Capica Online bedenkers

- Setting up, planning and managing digital projects
- Monitoring and testing the quality of digital products
- Translating customer wishes into technical implementation
- Sales training course (Steyn & Allberg 2018)

Design thinking coach and digital designer

Augustus 2016 - September 2018

Hackastory

- Coaching in design thinking
- Development of design thinking method
- Design and monitoring branding and visual style
- Design secondary products
- Supervising design trainees
- Neuro Linguistic Programming course (Jasper Happiness Communications 2017-2018)

Student assistent Story Design

March 2016 - May 2016

Avans University of Applied Sciences

- Development educational material
- Supervising Communication & Multimedia Design students
- Assessing and giving feedback submitted work

Education



Designers Identity

March 2020 - present day

Fundamentals Academy

Communication & Multimedia Design

August 2012 - July 2016

Avans Hogeschool Breda, the Netherlands

Minor Co-Design Studio

September 2015 - Januari 2016

Specialisation Multimedia design

September 2014 - Januari 2015

General secondary education

August 2007 - July 2012

Dongemond College Made /

Raamsdonksveer, the Netherlands

Specialisation Nature and Health /

Nature and Technology

September 2010 - July 2012

Volunteer work and free time



Digital manager

October 2019 - present day

Ambitieuze Meisjes

- Management talentdathetmaakt.nl and ambitieuzemeisjes.nl
- Set up and management coordinator and member portal
- Set up, organisation and management of online academy
- Management and development of website and digital communication

Co-founder and designer

Januari 2018 - present day

Studio 9726

- Concept development interactive experiences
- Audio design
- Visual design